



Discover Parks

Goldstream

Salmon Run 2023



BC Parks

2023 Salmon Run by the numbers

01

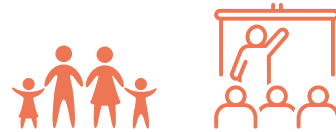
40,580 VISITORS

Visitors interacted with our Fall Discover Parks Ambassadors in just over 9 weeks in Goldstream



190 PROGRAMS

Groups of children, youth and adults had the opportunity to learn while immersed in the majestic nature of Goldstream.



28,014 OPENED DOORS



Visitors opened the doors of the Goldstream Nature House in the fall to learn more about the ecology of salmon and nature of the park



02 Season summary



"So exciting!!! An amazing place with all of you doing such important work! Thank You!"- Visitor Goldstream Park

Throughout the fall of 2023, our team of Discover Parks Ambassadors connected visitors to the magic of autumn and the salmon run in Goldstream Park. Building on the celebrated history of the Goldstream Nature House, the ambassadors opened the doors of the Nature House to park visitors, offered nature education experiences for classes and spent many hours riverside sharing their knowledge of salmon, conservation and responsible recreation. This year we launched an online registration process and opened the giftshop to help fund our efforts.



03 Classes



From the end of October to the beginning of December, the Park Ambassadors welcomed school groups from across Southern Vancouver Island into the Goldstream Nature House. Students were immersed in lively presentations of "A Salmon Story Book", "The Chum Salmon Cycle" and "The Salmon Forest". They experienced an in-depth look into the anatomy and physiology, behaviours and habits, and overall ecological impact of our Pacific Salmon. Science is cool!



Season Highlights

04



"We all came away with such a better understanding of the Chum lifecycle and the salmon's connection to the forest."
Grade 3 Teacher, Duncan BC

In our second salmon season operating the Goldstream Nature House we were excited to expand on many levels. We increased our number of staff, days per week open, length of season, visitor interactions and scheduled programs. We continue to be humbled by the community interest, support and passion for the Goldstream Nature House! We are proud of the accomplishments of the season and excited to continue building in the future.

- Visitor Interactions during the Goldstream Salmon Run continue to be the highest of all our Discover Parks Ambassador projects.
- Three of our four full-time and both our part-time Ambassadors were returning staff.
- The busiest day at the Nature House saw close to 2000 visitors walk through the doors.



05 Experience

The Discover Parks Ambassador program provides meaningful employment and experience in a conservation role.

"I am grateful for the learning opportunity that this job provided and the great and supportive working environment"
Megan, Team Lead DPA, Goldstream



"Witnessing the joy the children received from a hands-on learning experience, getting them to think about the value of nature and enjoy spending time was truly fulfilling"
Sayan, DPA Goldstream

"Every session felt like a chance to plant seeds of environmental stewardship" Findlay, DPA Goldstream



Thank You 06

The Discover Parks Ambassador program is made possible through the generous support of our sponsors & supporters including:

- BC Parks
- RLC Park Services
- Goldstream Volunteer Salmonid Enhancement Association
- TD Bank Group
- Subaru Canada
- Teck
- Nature Canada
- Project Learning Tree
- Adventure Smart



Learn more about the program and BC Parks Foundation [here](#).



BC Parks